

# CEO and CHRO Partners for business success...



#### Content

Who are we?

Who is Bunge?

Business & HR: How to come together?

Why is it important?

What did we specifically do?



### **Bunge Limited**

### A leading global agribusiness & food company

Founded: 1818

Net Sales: \$43 billion

Countries: 40+

Facilities: ~400

Employees: ~35000

J BORN



### **Bunge Limited** A leading global agribusiness & food company



**AGRIBUSINESS GRAIN & OILSEEDS VALUE CHAINS** 

**CONSUMERS** 

- Leading global oilseed processor
- Leading global exporter of soy products
- Leading grain exporter
- The best team in the industry

We have a leading network of integrated assets located in the world's largest production regions and fast-growing consumption areas

# Bunge Limited A leading global agribusiness & food company



## Business and Human Resources How to come together...

#### **Human Resources**

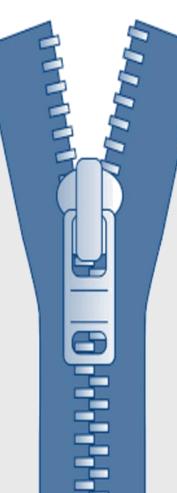
...must have an opinion – a business opinion

...must be able to lead – and help peers lead

...must be credible and deliver results – do what they say

...must deliver systems, tools and programs that fit the company culture and adds value

...must have courage



#### **Business**

...must have respect for Human Resources

...must have trust in HR leadership

...must support HR – have the HR leader's back

...must expect HR to know the business

...BUT must hold HR accountable

#### What do we need?



#### The business world is now different

### People before strategy

Globalisation of businesses



The "Organizational Conversation"

Faster moving world requires different thinking of structures

#### How did it work for us?

#### **OUR COMMON CHALLENGE**

THE PROJECT - WHY SENSE OF URGENCY?

- The world of commodities has changed severely since peaks in 2008. It is not just "a big one-way price increase story"
- lower global economic growth hampering demand...
- ... and obviously the Euro crisis changing the demand picture
- the energy balance in the World is changing -"shale gas" and "shale oil" will make a difference, also influencing our business via biofuels



Rewards

Bunge Ltd

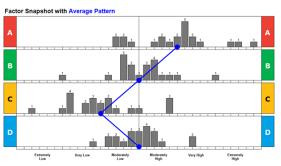
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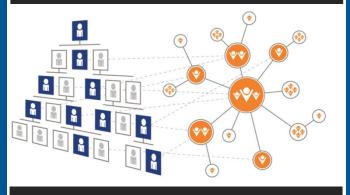
## OpCo & Segment Alignment

#### Team's drives





# CREATE THE BUNGE EMEA MOVEMENT



**DUAL-OPERATING**ORGANIZATION